Open@Epic CONFERENCE

Empowering Patients to Improve Drug Affordability, Access, and Safety

Keynote Panel

43% of US Adults

didn't take their medications as prescribed last year because of cost

SOURCE: KFF Health Tracking Poll | March 25, 2026

In *the* News

CNBC

December 2025

Eli Lilly cuts cash prices of Zepbound weight loss drug vials.

CNBC

November 2025

Novo Nordisk cuts direct-to-consumer Wegovy/Ozempic to $349/month.

MARK CUBAN CostPlus DRUG COMPANY

November 2025

Mark Cuban Cost Plus Drug Company adds Starjemza® Biosimilar to Portfolio

FIERCE Healthcare

January 2023

Amazon RxPass members get their 30-day supply for a $5 subscription fee.

Prescription Marketplace Goals



Cost Transparency



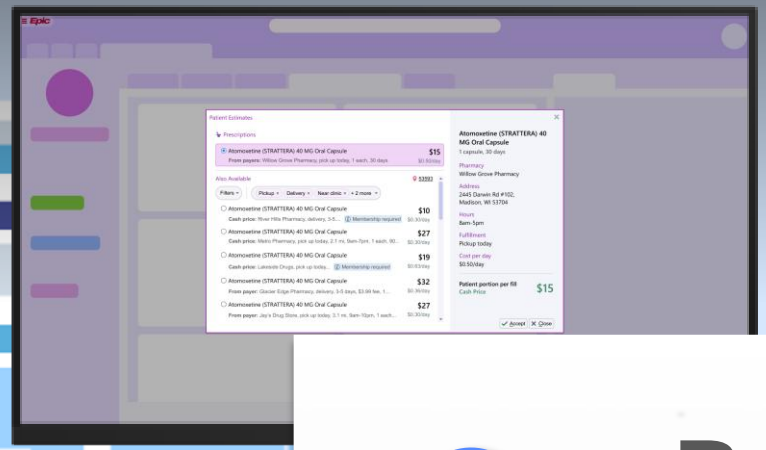
Patient Choice



Safety



For Clinicians



Prescription Marketplace API

For Patients



Panelists



Tanvi Patel

amazon pharmacy



Ricky Li

COSTCO WHOLESALE



Jennifer Mazur

Lilly

Presenters



Nick Zoretic

Epic

Ambulatory R&D

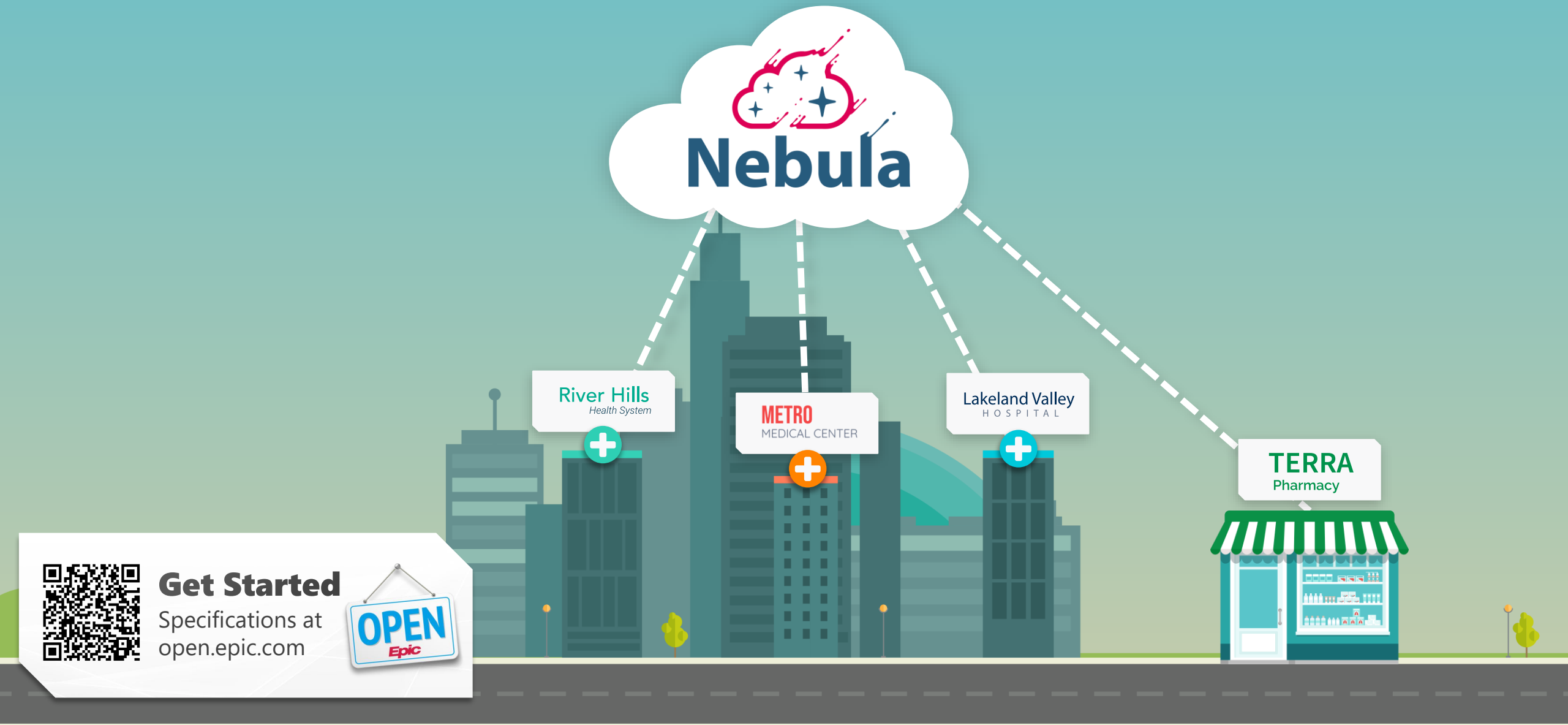


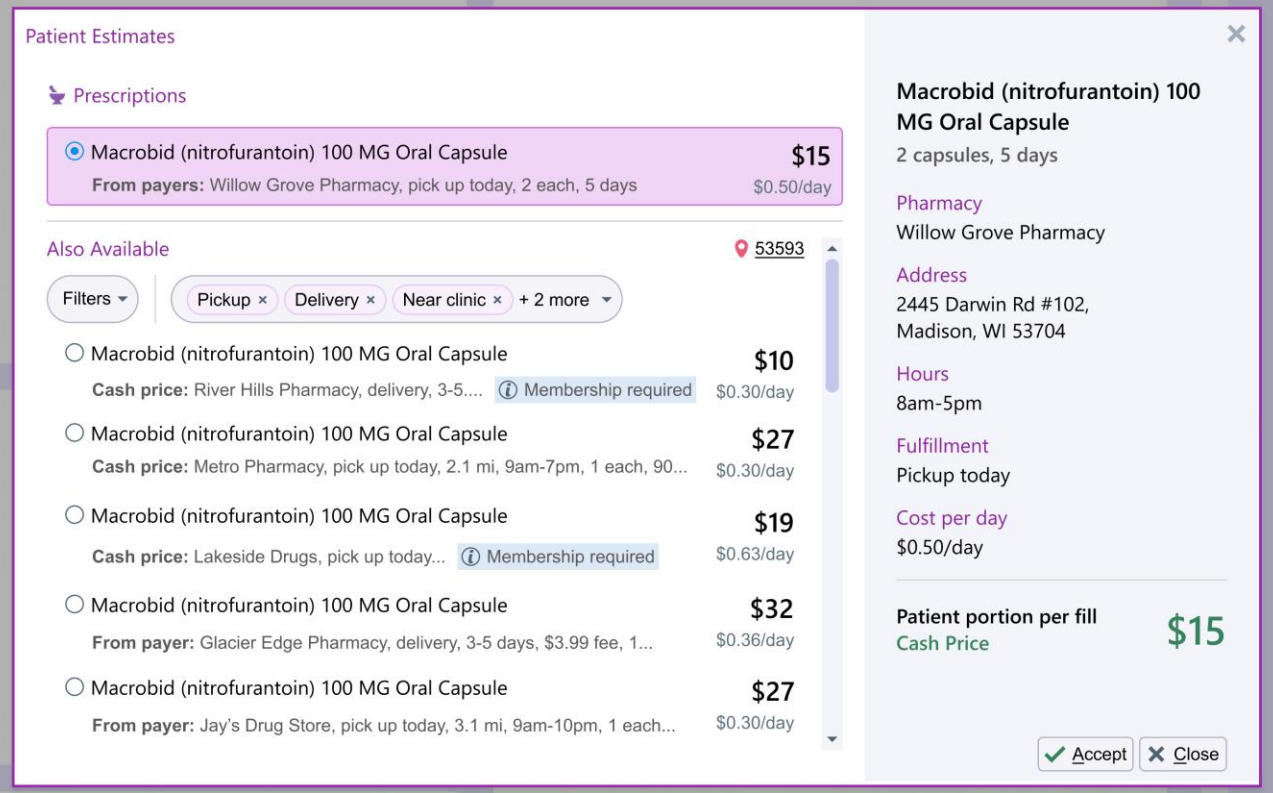
Chris Soverns

Epic

Pharmacy R&D

How the Network Works



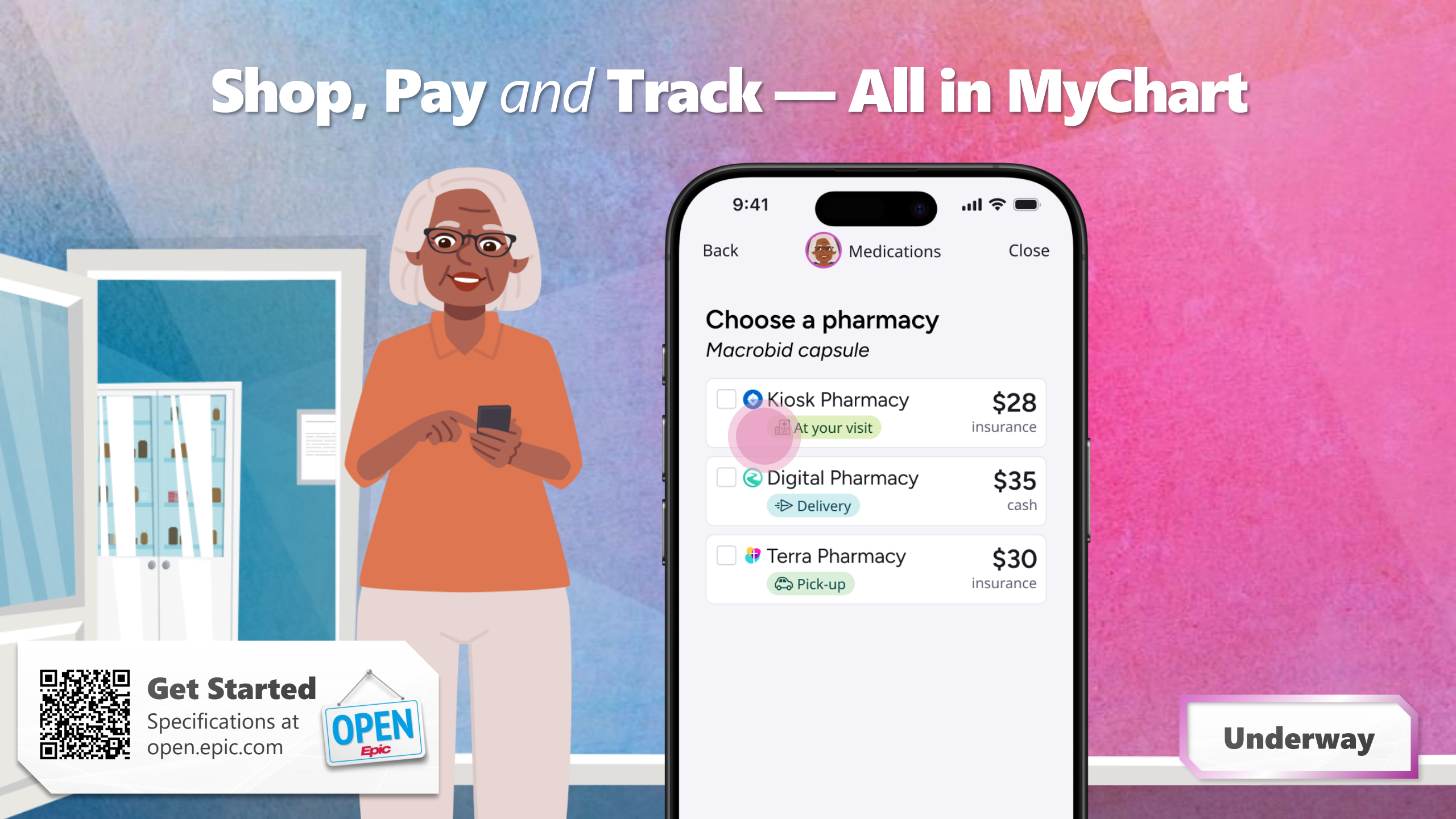


Get Started

Specifications at
open.epic.com

May 2027

Shop, Pay *and* Track — All in MyChart



Shop, Pay *and* Track — All in MyChart

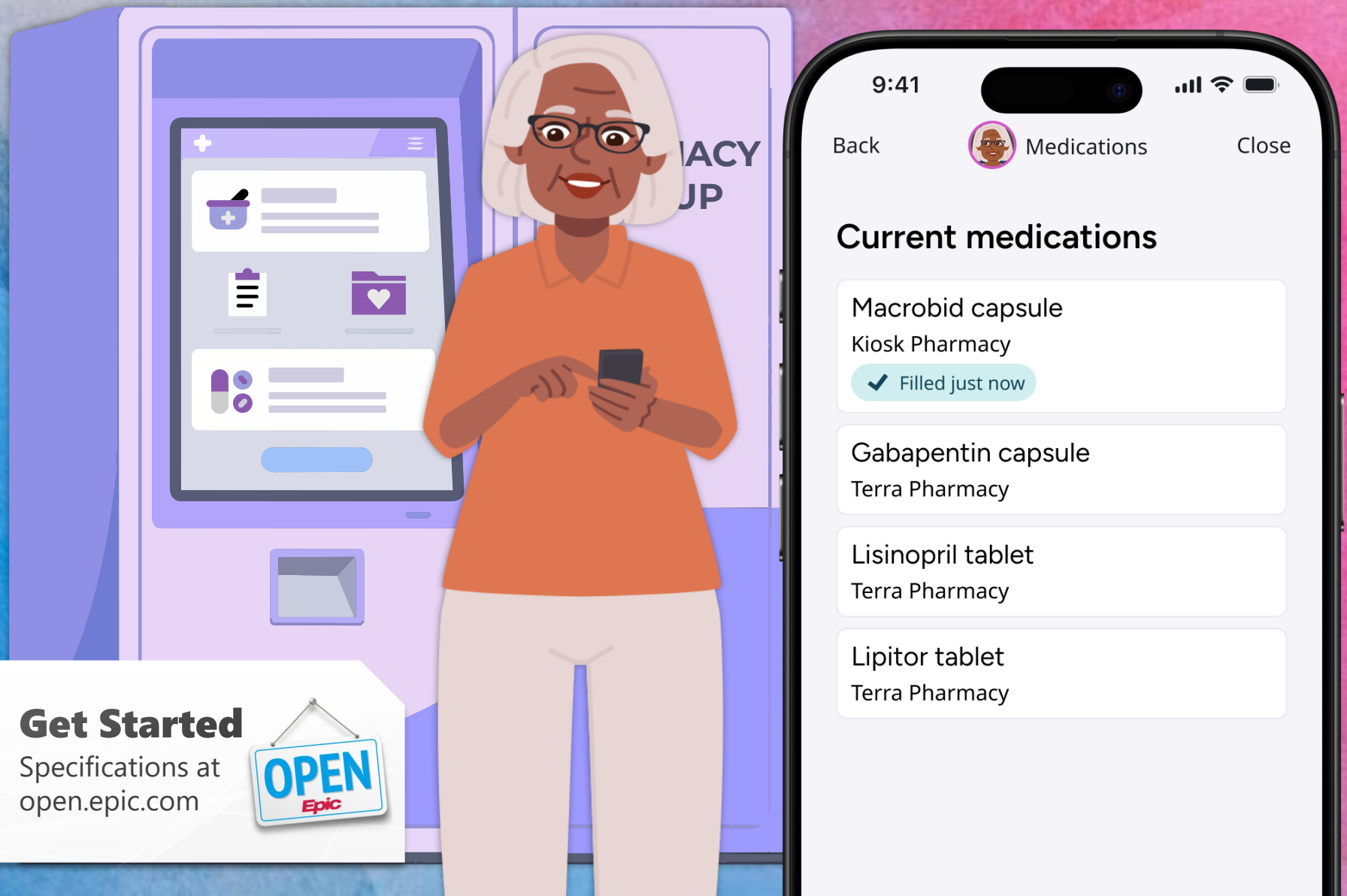


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Underway

Shop, Pay *and* Track — All in MyChart



Get Started

Specifications at open.epic.com

Underway

Closed Loop Adherence

In Real Time



Push Adherence Information

Required for participation

Current

Questions *or* Ideas?



Email us at

PrescriptionMarketplace@epic.com

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