

Showing Up in Showroom Paths and Programs Explained

Presenter



Justin Berezowitz

Third Party Relations
Programs Lead

Learning Objectives

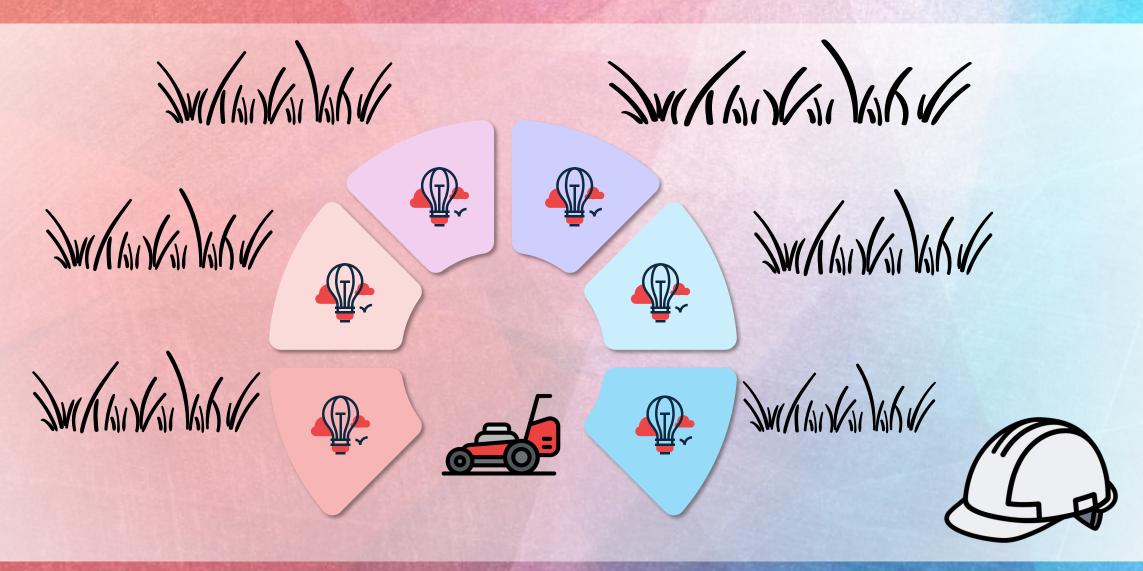
- 1. Follow the journey of an app from open.epic → Showroom
- Learn best practices for using Epic's programs and resources
- 3. See how to position your app for customer success

One Goal: Customer Success





My App Journey



open.epic



Self Service - No Charge



500+ FHIR APIs for USCDI requirements and more



180+ standards-based interfaces including HL7, DICOM, ASC X12, and more



150+ Epic-created public APIs for scenarios where there was no standard



Testing Sandbox *To test connections with Epic systems*

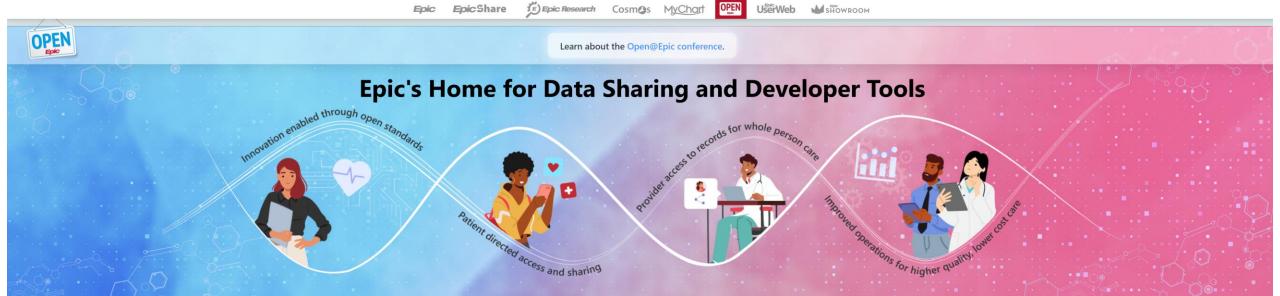


EHI Export

Machine-readable export of all EHI
for a patient in a customer's Epic
system



Frictionless Deployment
USCDI v3 apps deploy automatically,
increasing patient choice



Data Sharing at Scale



annual patient records exchanged. 52.98% with non-Epic organizations



561 billion

annual interface transactions with standardsbased interfaces



184 billion

annual web service transactions using Epic's publicly available APIs



2,229

live apps using open.epic web services

Let's Get Started





Data Sharing Playbooks



API and Interface Specifications



Need Guidance or Access

What's New



Open@Epic is a focused one-day conference for anyone looking to connect a healthcare app or service to providers using Epic software. Come learn about the free resources, technical paths, and programs available from Epic.



We've published new FHIR APIs in the Epic May 2025 release. The Observation (DICOM Image Characteristics) (R4) resource allows clients to read and file imaging metadata into the database, specifically CT Dose and Image Quality Category through codeable concepts, Calculated CT size-adjusted dose through component codes, and...









New: Step-By-Step Developer Guide



Clarifies steps like scoping, registration, and testing



Interested? Join our next session: Getting Started with open.epic











New: Data Sharing Playbooks

Data Sharing Playbooks

Data Sharing Playbooks offer practical guidance and recommended practices for connecting with Epic community members. Each playbook highlights proven approaches to common data sharing use cases, whether supporting patient-directed access, enabling providers to deliver whole-person care, or improving operations. By leveraging open standards, these playbooks help innovators accelerate safe, reliable connections that unlock better experiences and outcomes across healthcare.









Alert Managers

Alert Managers ingest alerts from a variety of devices, such as inpatient vitals monitors, and determine who should get notified for each alert via Epic's Alert Communicator.

Ambulatory Cardiac Devices

Wearable cardiac devices like Holter monitors, event monitors, long-term continuous monitors and mobile cardiac telemetry, are used to monitor and record cardiac data while a patient is away from the office or hospital.







API and Interface Specifications

Try It 🕣



Quick Access to API and Interface Specifications

Patient.Read (Demographi

General Information

Description

The FHIR Patient resource de about a person receiving care

A user or staff member accesdetails, demographic details,

A MyChart user accessing thi Additionally, this FHIR resour patient IDs.

Additionally, if an Epic organ resource must be authorized

When two patient records are source patient will return a 40 merge.

Starting in Epic Version	New Featu
May 2025	Patient FHI has configu addresses v
November 2024	Patient FHI
May 2024	Patient FHI • Legal :

Gende

Tribal



Outgoing Interface Specifica

Version: August 2025

Last Updated: July 31, 2025

For additional interface technical specification on the distribute this document.

To access the table of contents, us

Bluetooth® Generic Health Sensor Device Integration with MyChart

Description

This specification outlines the expected behavior for Bluetooth® Personal Health Devices (PHDs) implementing the $\underline{\text{Generic Health Sensor Profile}}\ v1.0\ to\ integrate\ with\ the\ MyChart\ mobile\ app.$

This integration is available starting in the Epic May 2025 release for patients with an active health log for tracking health and fitness data assigned by their health system.

Requirements

- Generic Health Sensor Service
 - The peripheral device must support the Live Health Observations, GHS Control Point, and LE GATT Security Levels characteristics.
 - The peripheral device must declare support for Security Mode 1, Level 4 (LE Secure Connections)
 via the LE GATT Security Levels characteristic.
 - The Stored Health Observations and Record Access Control Point characteristics are currently unused by the MyChart app.
- Device Information Service
 - The peripheral device must declare a unique identifier via one of the following characteristics:
 Serial Number, System ID, or UDI for Medical Devices. The selected characteristic must require client authentication.
- User Data Service
 - The User Data Service must not be registered on the peripheral device and the device must only transmit observations for a single user.
- The Reconnection Configuration Service and Battery Service are currently unused by the MyChart app.
- · The peripheral device must not initiate pairing / bonding with the client.
- · The peripheral must support reading the pairing code aloud for accessibility purposes.
- Health observation time stamps must be transmitted as either UTC or local time (with or without time zone / Daylight Saving Time offsets), not as tick counters.

GHS Control Point Behavior

After transmitting observations, the peripheral should remain connected until one of the following codes is received via the GHS Control Point characteristic:







API and Interface Specifications



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Starting in Epic Version

May 2025 Patient FHI has configured addresses volume Patient FHI 2024

May 2024 Patient FHI Legal Segment Patient FHI Gende

Tribal

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Dev Journey - open.epic.com



Found FHIR-based Patient

Demographics API on open.epic



Tested it safely in the sandbox



Went live with my first connection at an Epic organization



My App Journey































Supply Shop v Search... Products & Services v With the Patient at ... v Cornerstone Partners



Supply Shop

Get by with a little help from your friends at Epic



at the Heart



Products & Services

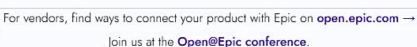
Explore products and services that work with Epic

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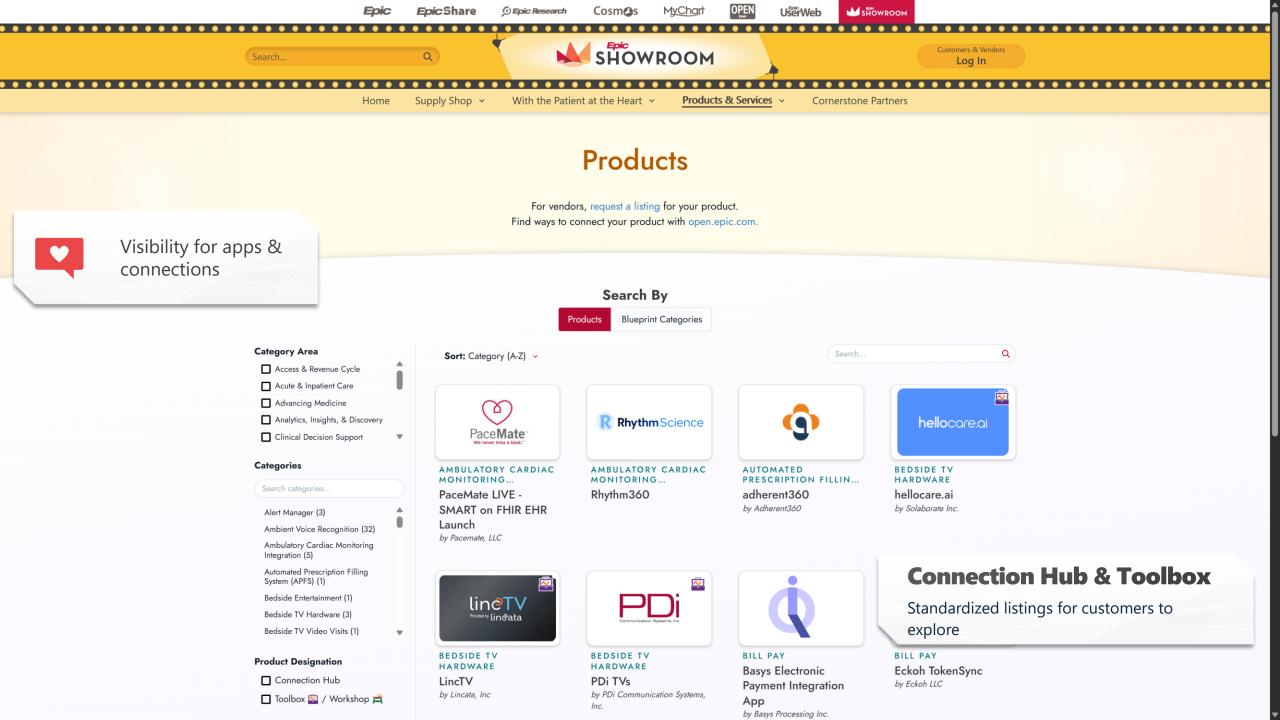
Cornerstone Partners

Technologies that are integral to Epic software





Customers explore apps, services, and solutions



My App Journey













open.epic.com







Connection Hub



Showroom listing designation for live apps



Requires ≥1 **live Epic connection**



\$500 per app/year



Provide your own app details and screenshots



Purpose: gives customers a place to find solutions

Connection Hub Listing Tips

?

Highlight **outcomes & benefits** (avoid unsupported superlatives)



Add **images**



Keep an **accurate list of APIs used** (work with your tech team)

Dev Journey - Connection Hub



INPATIENT MOWING SERVICE

EasyYard

Version 1.0

★ Patient Experience

(Outdoor Services)

(Scheduling

EasyYard connects hospital patients with trusted lawn care professionals, making it simple to arrange yard maintenance during a hospital stay. By integrating directly with hospital admissions, EasyYard ensures peace of mind for patients and families—taking care of the yard while the hospital takes care of health.

Patients or their families can quickly select a mowing date, set service preferences, and get automatic updates through the hospital's patient portal. EasyYard partners with a vetted network of local lawn care providers, ensuring reliability and quality service without the need for calls or extra coordination. With flexible scheduling and secure integration, it's one less thing to worry about during a hospital stay.



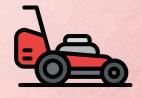




Evolving My App



My App Journey



Connection Hub









open.epic.com

















Technology Guidance Form

Technology Guidance Form Tips and Best Practices

Investigate first

Check open.epic.com or FHIR.epic.com; technology may already be available.

Plan ahead

Reviews typically take 5-10 business days, so build that into your timeline.

Be detailed

Share what you've tried, what you found, and your end goal.

Customer context

If you're working with a specific customer, note that as it may help with investigation.

Dev Journey - Technology Guidance Form



Discovered **Vendor Services** via open.epic



Submitted a **Technology Guidance Form**



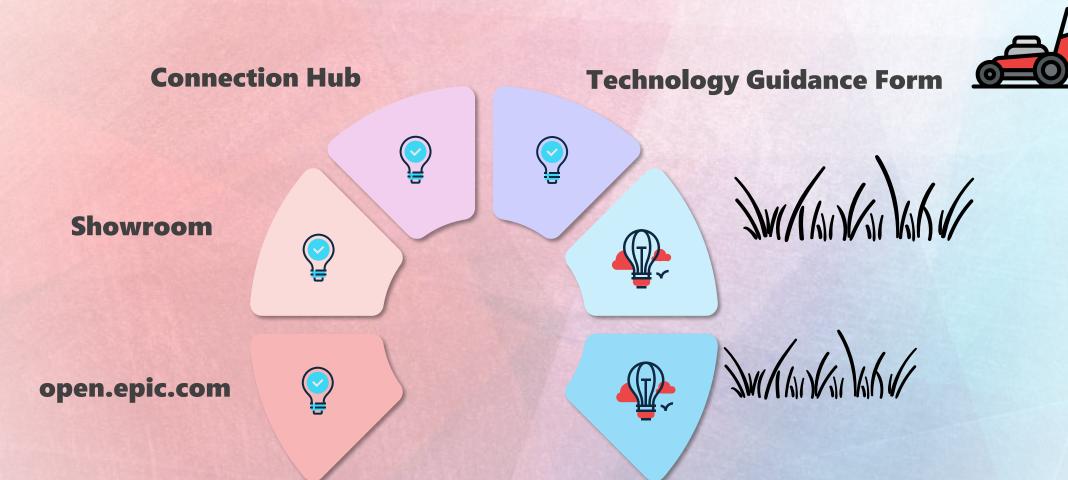
Matched with a Patient Facing Data Sharing Playbook+ guidance to join Vendor Services

Patient-Facing / Consumer Health Apps

Patient-authorized health apps allow people to access, track, and share their medical records and personal health information, connecting with their MyChart credentials to healthcare provider data.



My App Journey



Vendor Services – What Is It?



Website Tutorials & Testing Harnesses



Troubleshooting Assistance

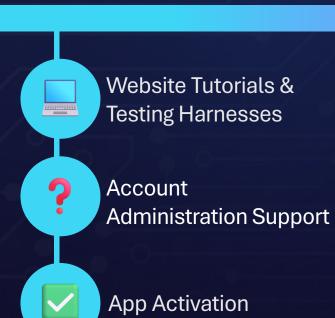


Install Support from Epic Experts



Access to Private Technologies

Vendor Services Features & Benefits







Data Sharing Design Support



Sandbox Troubleshooting



App Questionnaire Review



Customer Install Support



Self Service **Epic Private Technologies**



Self Service **Toolbox Blueprints**



Enhanced Sandbox Workflows



Collaborative Testing Assistance

App Readiness Questionnaire

- Optional, but powerful
- RFP-style questions for safety, privacy, and security practices
- Appears as button at bottom of your Showroom listing

Product Questionnaires

These questionnaires are optional and completed by the vendor

App Readiness

General safety, privacy, security, etc practices

Vendor Services Best Practices



You get out what you put in



Be descriptive "help us help you"



Leverage Sherlock for technical issues



Who To Reach Out To?



Public technology / FHIR questions?

open@epic.com



Vendor Services benefits, account, or documentation?

VendorServices@ epic.com



Not in Vendor Services and have a technical question?

Submit a **Technology Guidance Form**



In Vendor Services and need technical help?

Create a **Sherlock Post**

Dev Journey - Vendor Services

Reviewed my **Technology Design** with Vendor Services

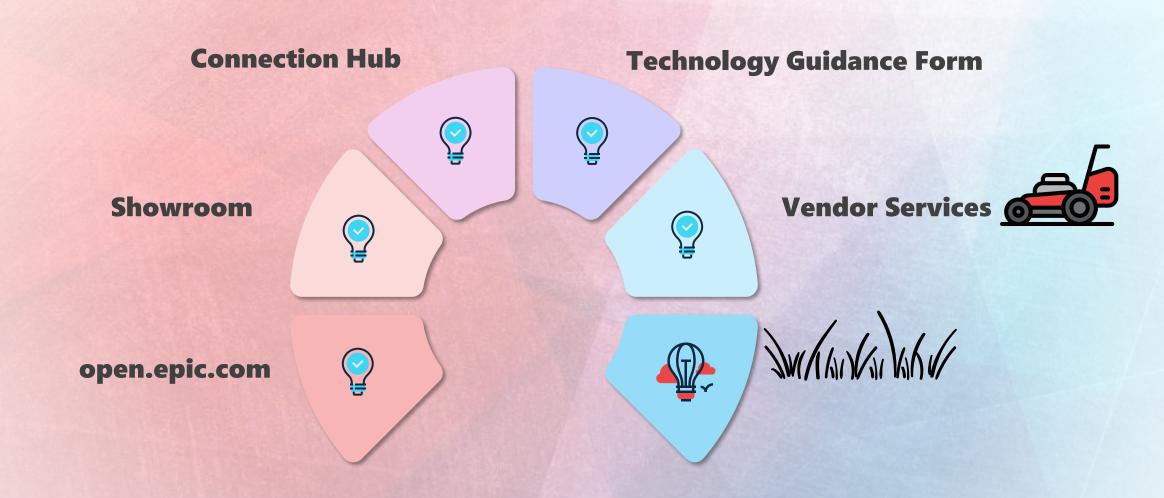
Tested app directly in **MyChart sandbox**

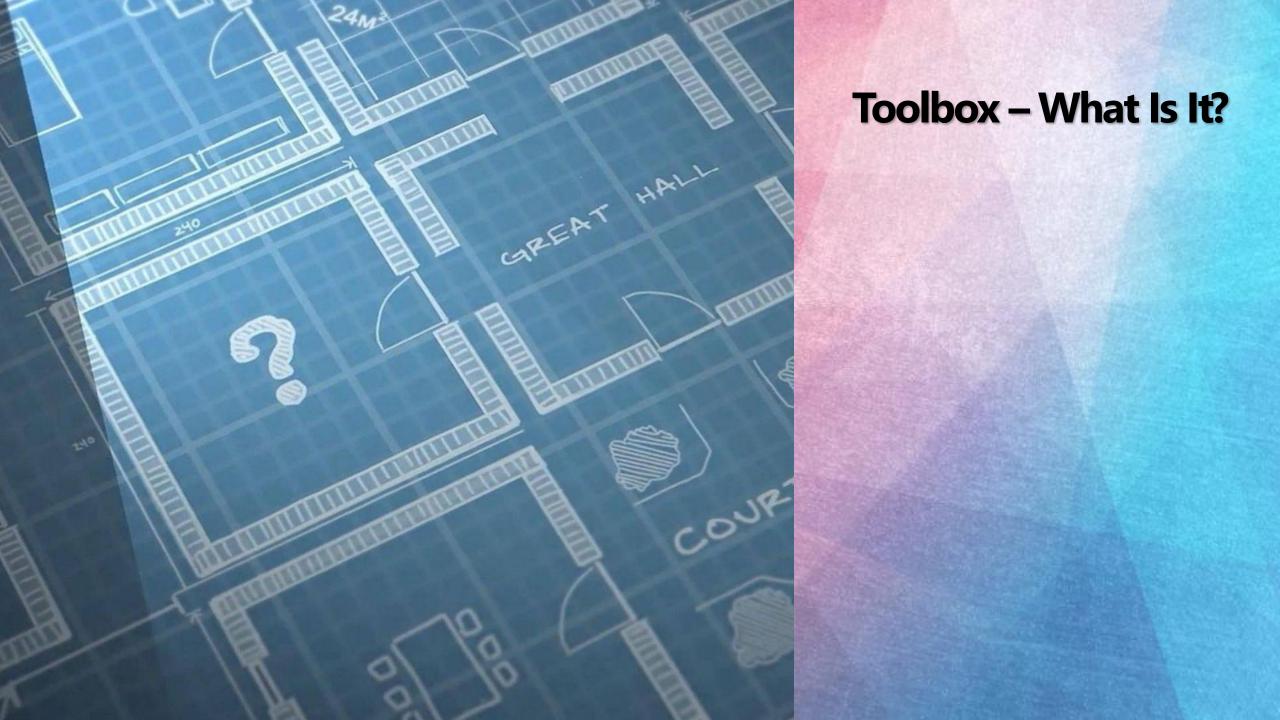
Got feedback on my Connection Hub listing

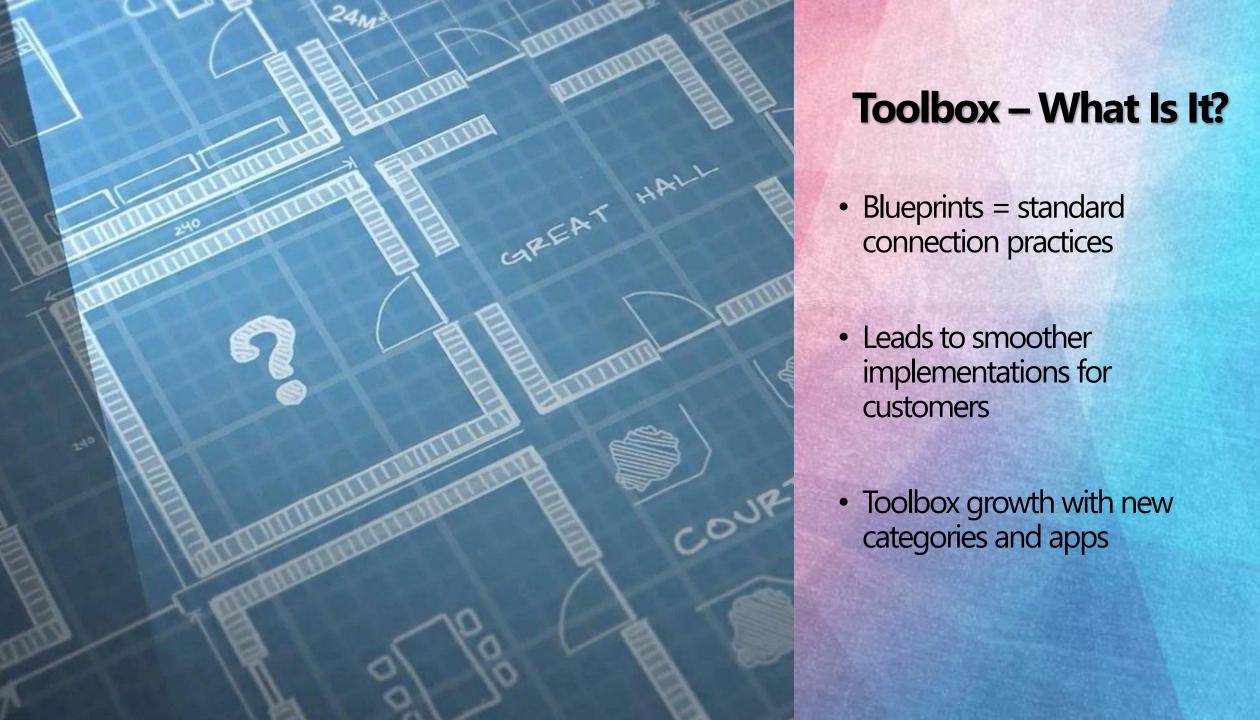
Reviewed & refined App Readiness Questionnaire

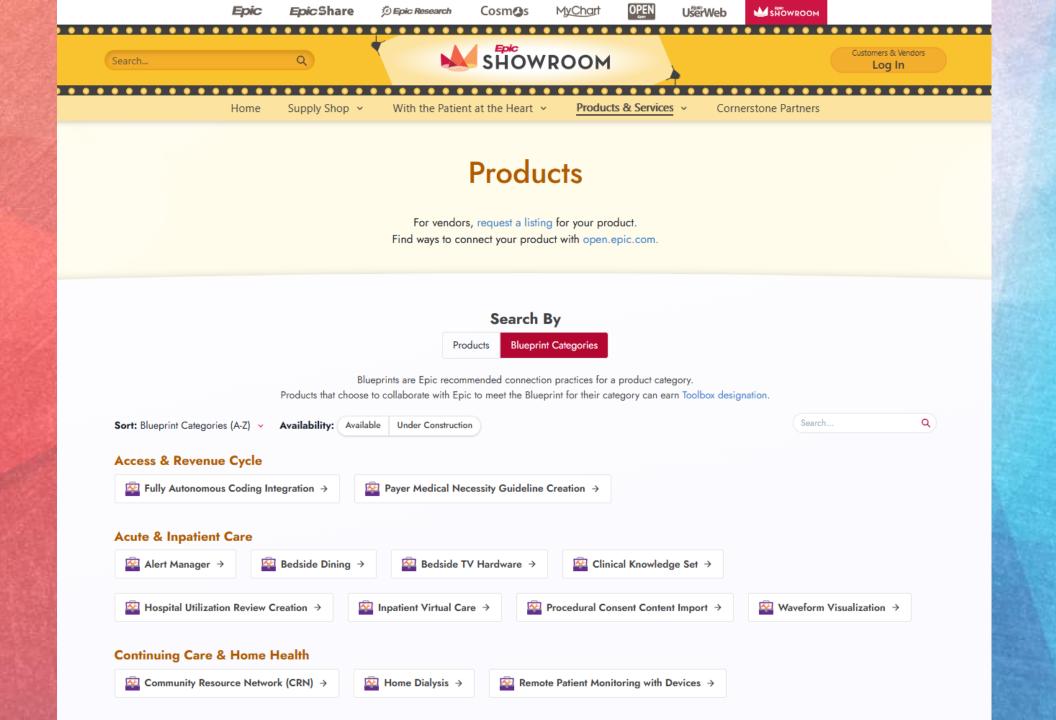


My App Journey











App-Dedicated Epic TS



Dedicated Epic technical services representative



A familiar face through all stages of the product life-cycle



Option for onsite visits from your Epic representative



TOOLBOX OVERVIEW

For third-parties, Toolbox is a way for vendors to work more closely with Epic on an eligible application. Products that are under development to follow Epic's recommended integration practices and technologies for a given category (Epic's Blueprint) can join the Toolbox program for access to the below benefits. Applications that meet all requirements are then eligible for Epic's Toolbox designation, which displays on Epic's Showroom website.

Epic created Toolbox to help healthcare organizations find products that use Epic's recommended technology and integration schema to streamline implementation and keep high-quality outcomes at the forefront of every product.

Toolbox consists of categories chosen by Epic based on feedback from customers and other industry research. Each category includes a Blueprint- a set of guidelines meant to reflect the recommended workflow and integration for Epic's customers. Toolbox guidelines are reevaluated yearly as the healthcare landscape and available technologies evolve.

While Toolbox has apparent value to customers and Epic, we recognize that it places additional responsibilities on vendors. We offer Toolbox's technical support services and product visibility features to ease this process and make the outcome worthwhile for all parties.



Implementation guides,

practices change.



Dedicated Epic technical services representative (TS) who will develop an intimate understanding of your product and category area.



App-Dedicated Epic TS



Option for onsite visits from your Epic representative to a mutual customer or to your corporate office.



A familiar face through all stages of the product lifecycle, offering expert advice from early development to your latest install.

Install Support

and other resources.

Development Support

troubleshooting resources, and



Pool of included hours for support

Blueprints updated as recommended



Toolbox designation on Showroom and Toolbox logo usage, following marketing guidelines.

Product Visibility



Host your app licensing agreement on our Showroom listing to efficiently complete contracting.



Degicaled 10.1 Dedicated TS ready to provide troubleshooting on installation.

Robust install documentation



Testing in Epic's full Sandbox environment to validate desired



Build trust with customers through your working relationship with Epic and adherence to Blueprint guidelines.



Development Support



Pool of included hours for support services



Implementation guides and troubleshooting resources



Testing in Epic's full Sandbox environment





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Product Visibility



Toolbox designation on Showroom



Facilitated license agreement to streamline contracting



Builds customers trust and confidence





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Pool of included hours for support



Toolbox designation on Showroom and Toolbox logo usage, following marketing guidelines.

Product Visibility



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Robust install documentation



Blueprints updated as recommended

Build trust with customers through your working relationship with Epic and adherence to Blueprint guidelines.

Install Support



Robust install documentation



Dedicated technical support during installation



Collaboratively develop replicable connection models





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Testing in Epic's full Sandbox environment to validate desired

Build trust with customers through your working relationship with Epic and adherence to Blueprint guidelines.



Dev Journey - Toolbox



INPATIENT MOWING SERVICE

EasyYard

Version 1.0



Outdoor Services Scheduling

Ready to License?

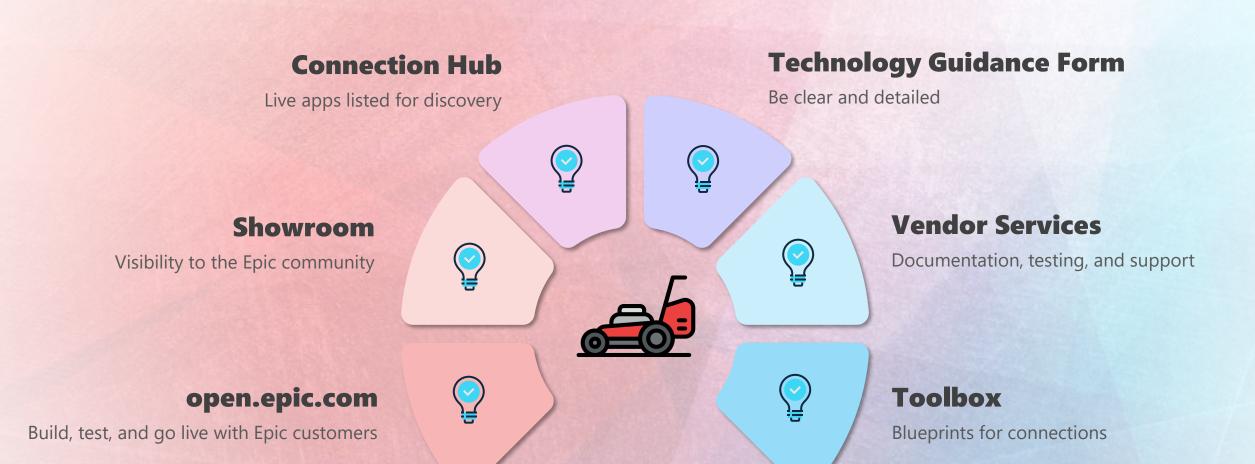
Use Facilitated App Agreement

Ready to Set Up This Product in Your System?

Request Client IDs



App Journey





Wrap Up

Justin Berezowitz jberezow@epic.com

open.epic.com open@epic.com

Vendor Services

VendorServices@epic.com

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After Visit Summary, ASAP, Aura, Beacon, Beaker, Beans, BedTime, Best Care Choices for My Patient,
Bones, Break-the-Glass, Bugsy, Caboodle, Cadence, Canto, Care Everywhere, Charge Router, Cheers,
Chronicles, Clarity, Cogito ergo sum, Cohort, Comfort, Community Connect, Compass Rose, Cosmos,
Cosnome, Cupid, Discovery, Epic, EpicCare, EpicCare Link, Epicenter, EpicShare, EpicWeb, Epic Earth, Epic
Nexus, Epic Research, Garden Plot, Grand Central, Haiku, Happy Together, Healthy Planet, Hello World,
Hey Epic!, Hyperdrive, Hyperspace, Kaleidoscope, Kit, Limerick, Lucy, Lumens, MyChart, Nebula, OpTime,
Phoenix, Powered by Epic, Prelude, Radar, Radiant, Resolute, Revenue Guardian, Rover, Share
Everywhere, SmartForms, Sonnet, Stork, System Pulse, Tapestry, Trove, Welcome, Willow, Wisdom, With
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