Agenda
SEPTEMBER 24-25

Open@Epic CONFERENCE 2025

WEDNESDAY, SEPTEMBER 24

5:00 PM – 7:00 PM   **Welcome Reception**

Kick off the inaugural Open@Epic conference at Epic's campus with light appetizers and mingling.

THURSDAY, SEPTEMBER 25

8:30 AM – 9:10 AM   **OEC01 Welcome and General Session**

Danielle Friend, Robert Doughty, and Seth Howard, Epic

This opening session kicks off Open@Epic with an update on opportunities in healthcare, a discussion of Epic's latest work in connectivity, and a preview of what to expect from the conference. Learn about the importance of standards, and how you can work with Epic and standardized bodies to advance this area. Presenters also share the options available to you in Epic's healthcare technology ecosystem.

9:30 AM - 10:10 AM   **OEC02 Provider Panel: What Lasts in Healthcare?**

Dena Iadanza, Oregon Health & Science University; Joel Mueller, Mayo Clinic; John Pappas, Mass General Brigham; and Simeon Hearring, Vanderbilt University Medical Center

When it comes to digital tools, safety, security, and reliability are essential to enterprise health systems. During this panel, providers discuss their suggested priorities for vendors aiming to develop long-lasting and valuable applications.

10:30 AM - 11:10 AM   **OEC03 It Takes a Village: The Role of Community Engagement in Effective Standards Creation**

Sarah DeSilvey, DNP, FNP, Nurse Practitioner, Gravity Project

Sarah DeSilvey, co-founder and Director of Terminology at the HL7 Accelerator, Gravity Project, presents best practices in the development of data standards and how you can get involved. She highlights methods of leveraging both scientific and community organizing principles of purposive representation, centering (and supporting) expertise, and open consensus, toward the goal of developing standards that work for and across the community of care.

11:15 AM – 12:30 PM   **Lunch**

Served on Deep Space G4 Magma Level.

12:30 PM

12:30 PM - 1:10 PM   **OEC04 Regulation and Responsibility: US Law's Impact on Data Security and Privacy**

Daniel Gottlieb, Partner, McDermott Will & Emery LLP and Patrick Harrigan, Epic

This session offers an overview of key privacy laws and regulations surrounding healthcare data security, with a focus on their relevance to third-party app developers. Learn the latest about the HIPAA enforcement landscape and TEFCA use cases. Information blocking regulation, notable tracking technologies (including pixels and cookies), and ransomware-related civil litigation are also discussed.

12:30 PM - 1:10 PM **OEC05 Adding Apple: Hardware, Software, and Privacy**
Mark Malone, Tech Evangelist, Apple

Apple technologies evangelist, Mark Malone, provides a broad overview of how you can combine Apple hardware, sensors, software, and third-party technologies in your own Epic-connected app or service. With appropriate permissions, heath data is available through a set of high-level frameworks that let you create new functionality for consumers, patients, and clinicians.

1:30 PM

1:30 PM - 2:10 PM **OEC06 TEFCA: Connecting the Dots**
Emerson Bentley and Tyler Steier, Epic

This TEFCA 101 overview touches on the purpose and progress of the collaborative exchange framework. Learn how you can exchange with folks live on TEFCA today and hear future plans (including FHIR and UDAP). Presenters explain why the TEFCA roadmap is better than what exists today and how Epic expects the future vision to unfold.

1:30 PM - 2:10 PM **OEC07 Access Granted: OAuth2 Unlocked**
Ben Young and Rashid Kolaghassi, Epic

Get a little technical in this OAuth2 overview for healthcare application developers. Learn the rationale behind Epic's approach to OAuth2 and get a summary of related security topics every app needs to consider. Presenters also delve deeper into the latest security features in MyChart.

1:30 PM - 2:10 PM **OEC08 Showing Up in Showroom: Paths and Programs Explained**
Justin Berezowitz, Epic

This session takes you on a journey through an entire app connectivity process, from idea through listing in in the Epic Showroom. Stop at key decision points to learn what support Epic can provide with public and private API options as well as program paths for both new and mature vendor organizations.

2:30 PM

2:30 PM - 3:10 PM **OEC09 Getting Started with open.epic**
Justin Hewitt, Epic

This session provides a roadmap for developers looking to connect their app or service to Epic. Learn about Epic's data exchange philosophy and walk through the process of app creation and data exchange. Then, take a tour of the tools and platforms Epic offers to developers at various stages of maturity and complexity.

2:30 PM - 3:10 PM **OEC10 Developing and Deploying AI in Healthcare**
Sean McGunigal, Epic

Learn why AI in healthcare can be difficult and what it takes to successfully and safely develop a product that health systems can trust. Explore challenges across the development, deployment, and regulation of AI tools, with an emphasis on patient safety. Then, hear how Epic takes on these challenges by understanding the full user story, working with end users to validate, and starting small before scaling.

2:30 PM - 3:10 PM

OEC11 Painting a Fuller Picture: The Da Vinci Project and Prior Auth
Evan Hendrich and Xavier Sevcik, Epic

Hear updates on Epic's work toward supporting The Da Vinci Project's prior authorization specifications in the context of a patient-journey through CRD, DTR, and PAS. Learn what the letters mean and the work that goes into each step toward supporting a reliable patient-friendly authorization scenario.

3:30 PM

3:30 PM - 4:10 PM

OEC12 Lighting a Path Forward: The FHIR Roadmap
Casey Fitzgerald and Cooper Thompson, Epic

This presentation offers a dual perspective on the FHIR standard, highlighting both industry-wide momentum and Epic's ongoing contributions and adoption. Presenters cover recent and upcoming development, as well as some standards and regulatory updates, to paint a picture of where Epic and the industry are going. Gain insight into how FHIR is evolving to support more scalable, flexible, and secure data exchange, driven by collaboration among vendors, regulators, and health systems.

3:30 PM - 4:10 PM

OEC13 Performance, Scalability, and Data Privacy
Seth Tracy, Epic

This session shares some of Epic's best practices for equipping apps to meet both minimum industry requirements and the higher performance, safety, security, and privacy expectations of customers. It also explores how the selected connectivity technologies influence these requirements and expectations.

3:30 PM - 4:10 PM

OEC14 Tools for Empowering Patients at Home
Stephen Fedewa and Taylor Seale, Epic

This session demonstrates the tools and support available to developers aiming to put care in patients' hands. Topics include how to design patient-centered care plans, establish remote patient monitoring connections, and enable direct Bluetooth® data exchange with MyChart.

4:30 PM

4:30 PM - 5:10 PM

OEC15 Networking

Wrap up the day with some unstructured time for socializing and networking across the data exchange community. Connect with peers to discuss key takeaways and exchange ideas before you head out.